



2009 Landscape Art Prize & Exhibition

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The Hepburn Springs Swiss Italian Festa is holding its 17th Festa this year and is very pleased to announce that the Landscape Prize and Exhibition, initiated by Cherie Bridges, formerly of the Pantechicon Gallery, will be held for the first time in Hepburn Springs.

Thanks to the generosity of our major sponsor, the Hepburn Bathhouse and Spa, the event will be held from Friday, October 9 until Sunday October 18 at the Hepburn Pavilion Café. Built in 1908, this Edwardian heritage-listed building has long been a meeting place in Hepburn Springs. It features magnificent stained glass windows, a beautiful tiled floor and vaulted ceiling, which combine to create a unique environment for artists to display their works and for visitors to view the great range of artistic endeavour occurring in our region.

The Judge is Clare Gervasoni in her role as Arts Curator and Acquisitions, University of Ballarat. The host of the evening is Rob MacDonald, the president of the Festa.

We will be producing a catalogue of works in the exhibition, to include artwork title medium used and price plus artists names and contact details. Who knows where that might lead?

The Official Opening will be held on Friday 9 October 2009 with the exhibition being open to the public from 11 am to 4pm at the Hepburn Pavilion Café, Mineral Springs Reserve Hepburn.

Illustration by:
Kristeena Saville



Please read the Terms and Conditions carefully, and complete the Entry Form and return to the Festa with \$10 entry fee per item.

2009 TERMS AND CONDITIONS

Entries: The completed entry form must be mailed with fee to:

PO BOX 58

Hepburn Springs 3461

or emailed with credit card details to

info@swissitalianfesta.com

by Tuesday, September 29, 2009

Entry Fee (Not Refundable): \$10 per painting.

Delivery: All entries must be delivered to the Hepburn Springs Pavilion for selection and hanging between 11am and 4pm on Wednesday 7 October.

Pick Up: Unsold artworks must be collected from the Hepburn Springs Pavilion on Monday 19 October between 11 am and 4pm

Commission: Commission of 25% will be charged on sale of an exhibit. Proceeds of the sale will be paid within 30 days of the payment being cleared.

Prize: A prize of \$1000 is available.

People's Choice: Visitors can use a gold coin to vote for their favourite artist, with all monies being presented to the artists with the most votes.

Security: The organizers will take great care but will not accept responsibility for loss or damage. Exhibitors are advised to arrange their own insurance.

Venue: Hepburn Pavilion Café, Mineral Springs Reserve Hepburn Springs

Opening and presentation of Prize:

The exhibition will be opened at 6.30pm on Friday October 9. The prizewinners will be announced at 7.00pm. Free Entry on Opening Night with wine available at \$5 glass.

Selection Criteria

- Must be of a subject within 25km radius of
- Hepburn Springs Post Office
- Must be for sale
- Must be original work, editionable work is not accepted (i.e. photographs, prints, computer generated imagery.)
- Can be of any two-dimensional medium.
- Total Size must not exceed 1m x 1m including frame
- Must be clearly marked with artist's name, address, phone number, the work's title and the sale price (i.e. artists price plus 25%)
- Must be made of durable material, may be framed or unframed but prepared for display (eg with wire firmly attached towards the top of the back of the frame).
- Must hang for the duration of the exhibition
- Exhibitors are responsible for the transport to and from the exhibition.

Please keep the information above FYI, and only return the Entry Form

ENTRY FORM

NAME: _____

ADDRESS: _____

_____ P/CODE: _____

PH: _____ MOBILE: _____

EMAIL: _____

Do you give permission for your name, phone, email

and artworks details to be included in a catalogue? Yes No

1. Title: _____

Medium: _____ Price: \$ _____

2. Title: _____

Medium: _____ Price: \$ _____

3. Title: _____

Medium: _____ Price: \$ _____

Please complete this entry Form, and submit with Entry Fee of \$10 by Tuesday , September 29, 2009 Cheques/Money Orders to be made payable to Hepburn Springs Swiss Italian Festa .

I have read, understand and agree to abide by the terms and

Conditions laid down by the Swiss Italian Festa committee: Signed: _____