



Artist: Pete Goodlet [www.artpetegoodlet.com](http://www.artpetegoodlet.com)

# 2010 Landscape Art Prize and Exhibition

The Hepburn Springs Swiss Italian Festa is celebrating its 18th Festa this year and the 14th year of the Landscape Art and Prize Exhibition.

Thanks to the generosity of our major sponsor, La Trobe University, the event will be held on Friday 15 October until Sunday 24 October at the Savoia Hotel, 65 Main Road, Hepburn Springs.

This year the Landscape Art Prize Judge is Paul Northam, Managing Curator of the La Trobe University Visual Arts Centre, Bendigo. The evening will be sponsored by La Trobe University.

We will be producing a catalogue of works in the exhibition, which will include an image of the artwork, title, medium, price and artist's name and contact details.

The official opening and award presentation will be held on Friday 15 October 2010, from 6.30 to 8pm. The exhibition will open to the public from 11am to 4 pm, from Saturday 16 to Sunday 24 October. The Festa acknowledges the generous support of the Savoia Hotel Hepburn, for providing the venue.

**Please read the Terms and Conditions carefully complete the Entry Form, and return to the Festa with the \$10 entry fee per item.**

Sponsor:



## 2010 TERMS AND CONDITIONS

**Entries:** The completed entry form must be mailed with fee to:

PO BOX 58  
HEPBURN SPRINGS 3461  
Or emailed with credit card details to  
info@swissitalianfesta.com  
Phone: - 0429 084 013

By Tuesday 5 October.

Entries must include an image of the work that can be reproduced in the catalogue.

**Entry fee** (not refundable) \$10 per entry (incl GST)

**Delivery:** All entries must be delivered to the Savoia Hotel, 65 Main Road, Hepburn Springs, for selection and hanging between 11 am and 4 pm on Wednesday 13 October.

**Pick up:** Unsold artworks must be collected from the Savoia Hotel on Monday 25 October between 11 am and 4pm.

**Commission:** Commission of 25% (incl GST) will be charged on sale of an exhibit. Proceeds of the sale will be paid within 30 days of the payment being cleared.

**Prize:** A prize of \$1000 is available.

**People's Choice:** Visitors can use a gold coin to vote for their favourite artist, with all the monies being presented to the artist with the most votes.

**Security:** The organisers will take great care but will not accept responsibility for loss or damage. Exhibitors are advised to arrange their own insurance:

**Venue:** Savoia Hotel, 65 Main Road, Hepburn Springs

**Opening and Presentation of Prize:**

The exhibition will be opened at 6.30 pm on Friday 15 October. The prizewinners will be announced at 7.00 pm. Free entry opening night for participating artists.

**Selection Criteria:**

- The subject of the work must respond to the landscape or heritage of the area, limited to within a 25km radius of Hepburn Springs Post Office
- Must be for sale
- Must be original work, editorial work is not accepted (i.e. photographs, prints, computer generated imagery)
- Can be of any two-dimensional medium
- Total size must not exceed 1m x 1m incl. frame
- Must be clearly marked with the artist's name, address, phone number, the work's title and the sale price (i.e. artists price plus 25%)
- Must be made of durable material, may be framed or unframed but prepared for display (eg with wire firmly attached towards the top of the frame)
- Must hang for the duration of the exhibition
- Exhibitors are responsible for the transport to and from the exhibition.
- Prizes awarded to participants registered for GST will be grossed up by 10% (which must be remitted to Aust Tax Office by artist).
- All prize winners will be required to provide an ABN prior to payment or a signed pro-forma declaration that they are "not carrying on an enterprise" and hence not required to have an ABN.

Please keep this information above for your records and only return the entry form below.

## ENTRY FORM

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

P/CODE: \_\_\_\_\_

PH: \_\_\_\_\_ MOBILE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

Do you give permission for your name, phone, email and artworks details to be included in a catalogue?    Yes    No

1. Title: \_\_\_\_\_

Medium \_\_\_\_\_ Price: \$ \_\_\_\_\_

2. Title: \_\_\_\_\_

Medium: \_\_\_\_\_ Price: \$ \_\_\_\_\_

3. Title: \_\_\_\_\_

Medium: \_\_\_\_\_ Price: \$ \_\_\_\_\_

### Credit card payment

Cardholder Name \_\_\_\_\_

Type of Card    Visa \_\_\_\_\_    MasterCard \_\_\_\_\_    Amex \_\_\_\_\_

Card Number \_\_\_\_\_

Expiry Date \_\_\_\_\_    Signature \_\_\_\_\_

Please complete entry form and submit with Fee of \$10 per entry by Tuesday 5 October, Cheques/Money Orders to be made payable to Hepburn Springs Swiss Italian Festa. I have read, understand and agree to abide by the terms and conditions laid down by the Swiss Italian Festa Committee: Signed: \_\_\_\_\_